

Gerda Geyer | Programmleitung

AGEING WELL IN A DIGITAL WORLD – EIN MÖGLICHES SZENARIO FÜR AAL 2020+

IARA Konferenz, Villach, 18. Oktober 2019

BENEFIT/AAL

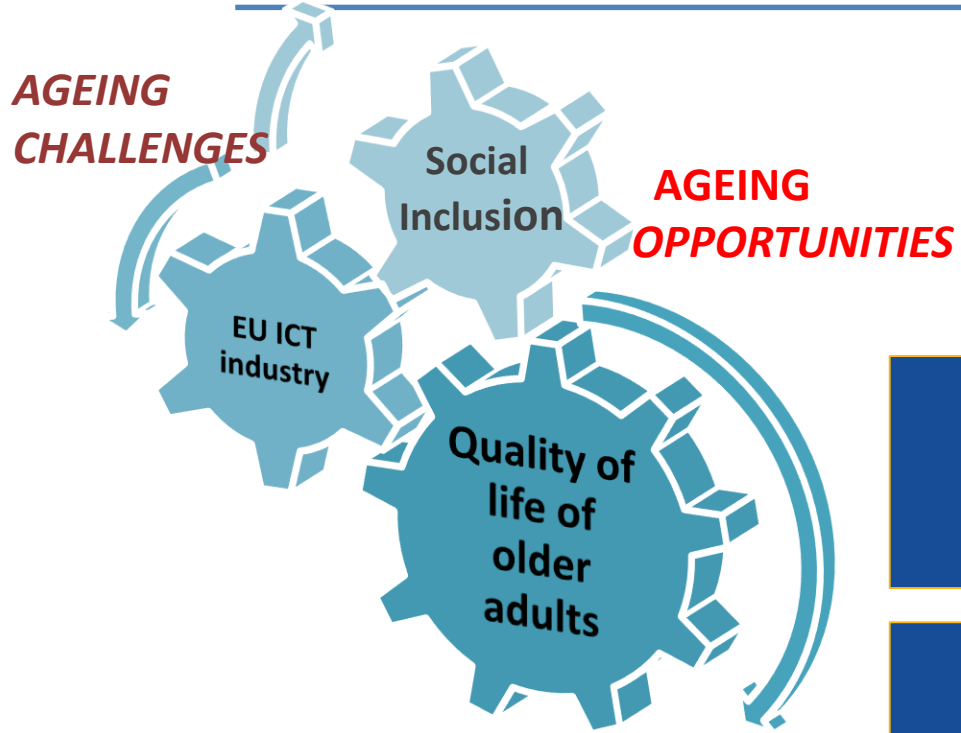


Programm benefit:
nationales FEI Förderprogramm

AAL Programme:
europäisches FEI Förderprogramm

Ziel: Erhöhung der Lebensqualität
älterer Menschen auf der Basis von
IKT-gestützten Lösungen

What is AAL?



European initiative to fund projects proposing solutions based on **ICT** to improve the quality of life of **older adults**

COFUNDING ACTIVITY

- Applied research
- Innovation closer to market

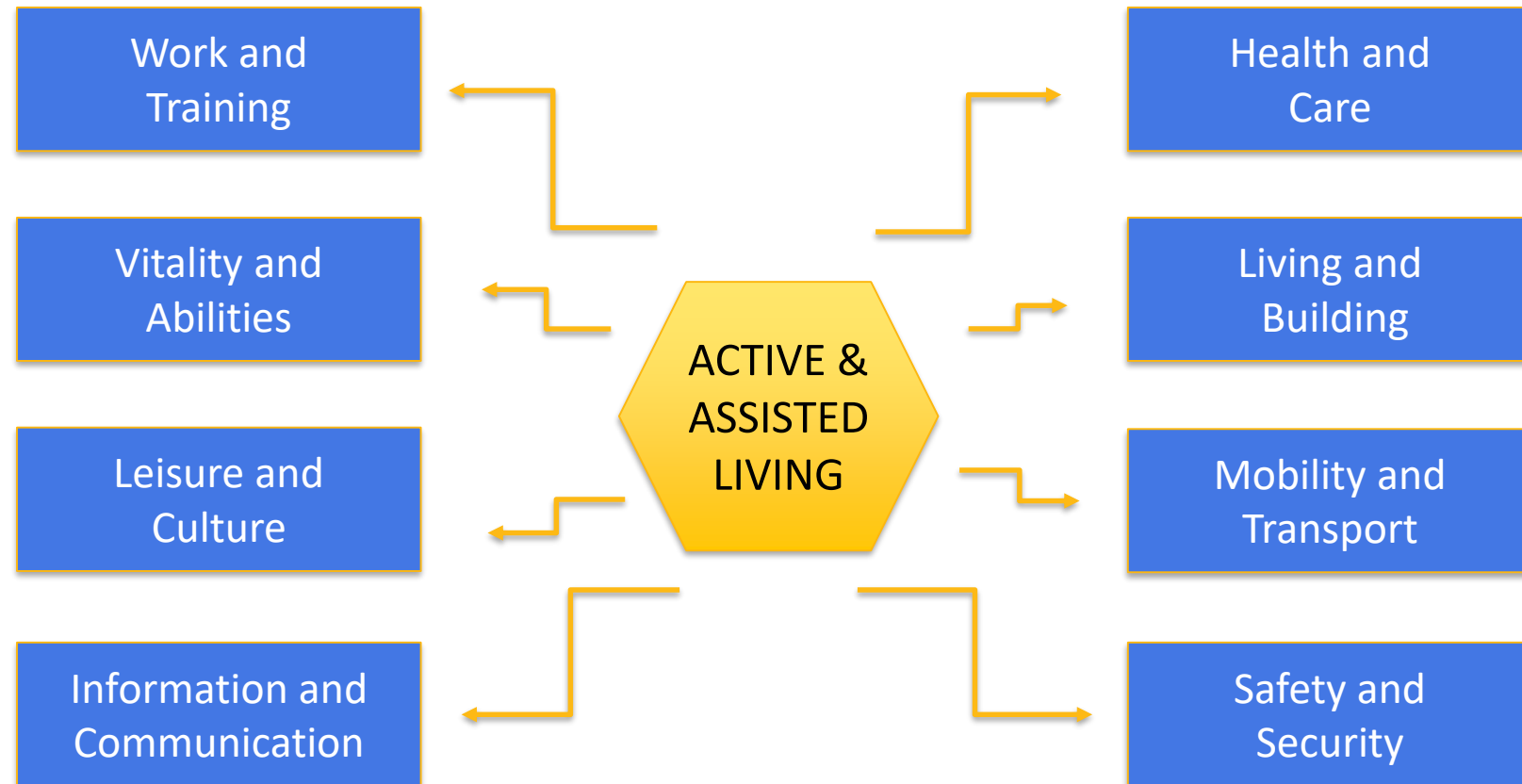
TRANSNATIONAL PROJECTS

- > 3 countries involved
- Business / SMEs / Users / R&D

USER DRIVEN

- Innovation paradigms
- Conception / Testing / Business

The AAL Application Areas



The AAL Actors

Hospitals

Insurances

Research
Performing
Organizations

SMEs

Older Adults

Formal & Informal
Carers

Care Homes

Universities

Industry



AAL Programme – facts and figures

- 11 annual calls with over 240 collaborative projects funded across 23 countries;
- Support to over 700 SMEs
- Strong involvement of end-users (over 40.000 involved in the period of 2008-2011 alone)
- Strong involvement of local actors and ecosystems, such as regions, care providers, municipalities (link with EIPA AHA)
- At least 25% of terminated projects in AAL1 declared to have launched solutions in the market.

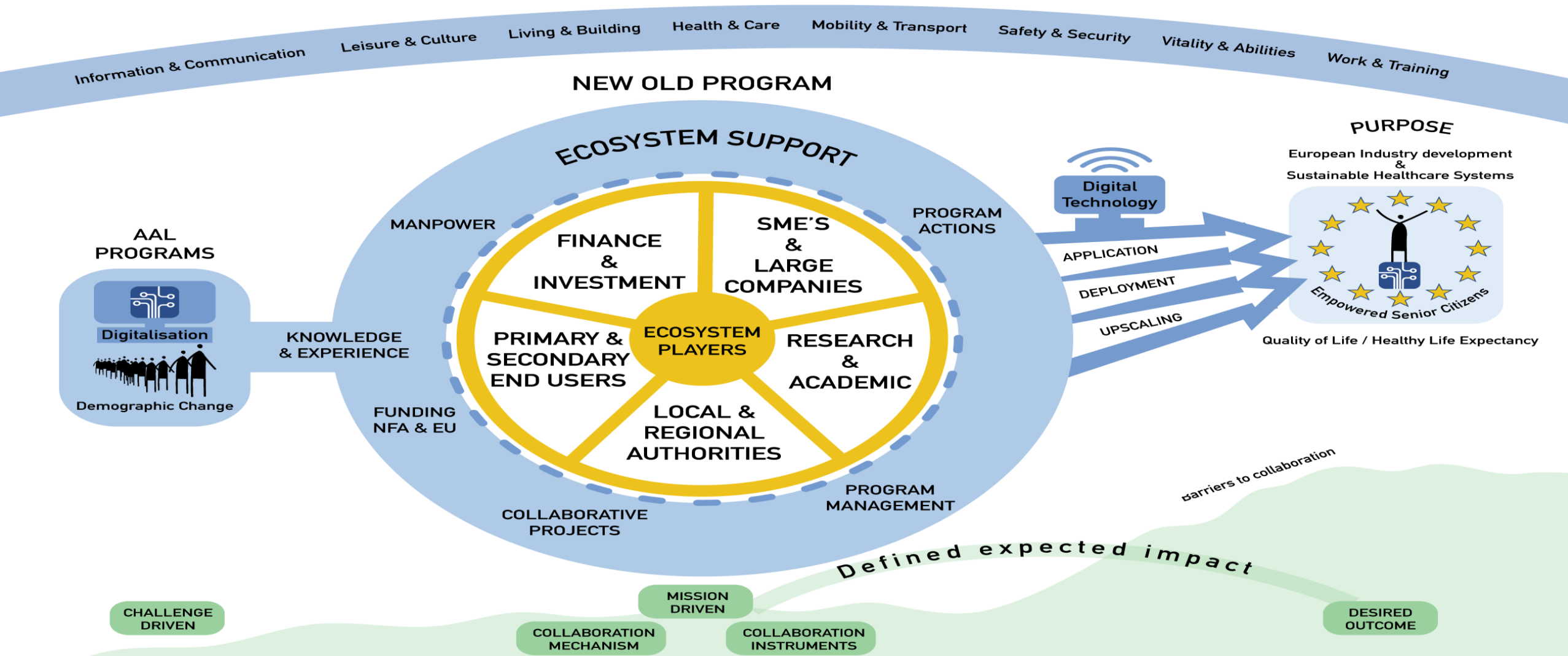
Ageing Well in a Digital World



Future European Partnership
Programme Development

...to an eco-system support programme

'Ageing well in a digital world' Framework





Aim of the Ecosystem Approach

- Contributing to the creation of a marketplace for ICT based solutions for older adults
- Addressing the barriers ICT based solutions for older adults are facing at different stages;
- Contributing to knowledge transfer and creating new knowledge;
- Connecting the right players;
- Contributing to an increased knowledge about solutions (existing and under development) and their benefits;
- Contributing to an age friendly and inclusive society that offers possibilities for productivity and learning throughout people's lives.



Rückmeldung

<https://www.aalforum.eu/have-your-say-about-aal/>



BENEFIT - PFLEGE CHALLENGE

FTI-Strategie 2020 und letztes Regierungsprogramm -2022:
,AAL -Assistenzsysteme zur Erhöhung der Lebensqualität von
Pflegebedürftigen‘

Daher: Vorbereitung einer interministeriellen Pflege-Challenge 2020
Bundesländer / Stakeholder Workshops im November 2019

AI

- Rat für Robotik und Künstliche Intelligenz
 - <https://www.acrai.at/>
- White Paper: **Die Zukunft Österreichs mit Robotik und Künstlicher Intelligenz positiv gestalten.**
- AI Strategie



DATEN

- Open Innovation Strategie (-2025)
<http://openinnovation.gv.at/>
- FTI öffentlich-geförderte Projekte
- DataManagementPlan





2020 AAL Call for proposals





The 2020 AAL Programme Call for proposals

TITLE

- **Healthy Ageing through Digital Solutions and ecosystems** (tentative)

MAIN FEATURES

- Focus on “**Positive health**” and “**Healthy Ageing**” concepts;
- Focus on ecosystems and **networks** surrounding the end user;
- Focus on solutions (both products and services), supporting the integration of available solution in available service models;
- Two types of instruments available: **Collaborative Projects** and **Small Collaborative Projects**;

- Central Info day in Vienna on **January 30, 2020**;
- Call publication: **2nd half of January 2020**;
- Call deadline: **May 22, 2020**



CHALLENGE PRIZE



The 3rd edition of the AAL Challenge Prize

Challenge: “Inter-generational entrepreneurship”

RATIONALE

- The great amount of professional knowledge as well as of available skills by active ageing people, combined with a rapidly developing environment for start-ups and entrepreneurship across Europe, creates a great opportunity to harness the talents of this older generation within the sector.

**Lot of support
provided to
semifinalists, both
financial and non-
financial !**

- Launch of the Challenge: **mid November 2019**
- Closure for entries: **2nd half of February 2020**
- Award communicated at the AAL Forum 2020

Kontakt



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