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#### **SERIGO:**

Social Economy for Resilience, Inclusion and Good life in Rural areas

Marika Gruber 24 January 2024



#### Personal background



- Educational background:
  - Public Management: economics, politics, law, public sector innovation
  - Intervention research: applied philosophy, transdisciplinary and participatory research, collective selfenlightenment

- Migration researcher with a strong focus on
  - social and economic inclusion processes of international MRAs,
  - integration policies and administrative systems,
  - demographic change,
  - impacts on/of rural areas.



## **Project overview**



#### Consortium:

- 17 project partners: research and civil society institutions/SEEs
- 11 involved European countries: Austria, Belgium, Estonia, Finland, Ireland, Italy, the Netherlands, Slovenia, Slovakia, Spain, and Turkey

#### Duration:

- January 2024 December 2027
- 48 months

#### • Funding:

HORIZON Europe



# **Project aims**



- Produce evidence-based theoretical and practicable knowledge on how the **Social and Solidarity Economy (SSE)** can support **resilience**, **social inclusion**, **and good life** in European rural areas.
- Recommendations on framework conditions and policy arrangements

#### Specifically:

- Identify and analyse drivers of social exclusion and the challenges to addressing disparities and marginalisation associated with a) diverse types of rural areas (sparse, peri-urban, mountainous, coastal) and b) people with various types of vulnerabilities.
- Explore the role, capacity, and limitations of the Social and Solidarity Economy, and social enterprises in enhancing the inclusion of various vulnerable groups in rural areas and in empowering them to maintain 'good life'.
- How policies and practices function and interact; benchmarking selected policies/services/initiatives that promote SSE.
- Co-design and co-implement local pilots, supporting people in a vulnerable situation, and promoting their inclusion and full participation in the communities.
- Co-creating and validating policy recommendations on how to better meet the needs of people in a vulnerable situations.



## Work packages and objectives (I)



- WP 1: Conceptual framework: enhancing social inclusion in rural areas via the social economy
  - Conceptual framework that contributes to a more complete understanding of the potentials of the social economy for enhancing social inclusion in rural areas and supports planning and conducting of empirical research in SERIGO;
  - Elaborate drivers and perceptions of vulnerability and social exclusion;
  - Review the various definitions of the 'social and solidarity economy' (SSE);
  - ldentify the ways through which social innovative arrangements may promote 'community', social inclusion, resilience and sustainability, with a special regard to different rural and vulnerability contexts;
  - Vulnerabilities/capabilities; social ex-/inclusion; sustainability & resilience in rural contexts; SSE solutions to achieve a 'good life'
- WP 2: Cohesion, synergy and synthesis
  - ➤ Mapping the empirical and policy 'landscape' (vulnerable and excluded groups and their needs in rural areas; existing social innovation approaches/initiatives/solutions); mapping social innovations/SSE solutions/policies
  - > Analysing multi-level European policies fostering the inclusion of people in vulnerable situations in rural areas; mapping the European landscape of rural vulnerabilities
  - > Operationalizing cross-cutting analytical dimensions and research questions.



### Work packages and objectives (II)



- WP 3: Case studies: taking stock of existing social innovation and SSE policies, services and actions in relation to social inclusion in rural areas
  - > Collect and analyse empirical evidence from a minimum of 22 selected case studies;
  - Case studies will investigate framework conditions leading to social exclusion, drivers and potential of the SSE and social entrepreneurship in improving vulnerable groups' situation.
  - ➤ Identify patterns around vulnerability, rurality and governance gaps and providing a basis for EU policy recommendation.
- WP 4: Co-created pilot actions: learning, empowering and improving by doing (coordinator: CUAS)
  - Action research: to explore and increase understanding of social exclusion/inclusion processes; contribute to know-how on stakeholder engagement, co-creation and communities' self-organization;
  - Co-creation and implementation of pilot actions:
    - 1) inclusion and empowerment of women in rural areas in Eastern Finland (FI)
    - 2) inclusion and empowerment refugee women in particular in rural Carinthia (AT)
    - 3) inclusion and empowerment of Roma people in Slovakia (SK)
    - 4) needs of specific groups within the **elderly i**n Estonia (EE)
    - 5) needs/capacity assessment of e.g. unemployed, youth and elderly in Slovenia (SI)
  - Figure 2. Gain knowledge about vulnerable people's life situations, people's perception of their 'supposed' vulnerabilities; explore their capabilities for self-empowerment and co-creation; investigate the possibilities and limitations of social enterprises for social inclusion.
  - > Participatory co-creation toolkit for practitioners'



# Work packages and objectives (III)

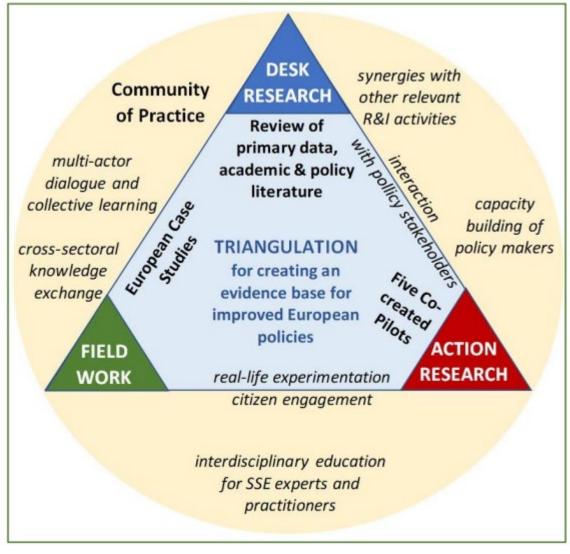


- WP 5: Community of Practice, communication, dissemination and impact
  - > Framework for communication, dissemination and exploitation activities in the project
- WP 6: Improved EU policies and upscaling frameworks: for social inclusion and via social economy in rural areas
  - Provide policy makers and managers of EU funds with tailored recommendations to enhance EU policy frameworks, with a special regard to upscaling;
  - > Develop policy tools and guidelines to support policy makers in the design of policy frameworks for the social economy in rural area;
  - > Build the capacities to enhance the social economy in rural areas as a key driver for the inclusion of vulnerable groups.
- WP 7: Project management and coordination



# SERIGO's triangulation methodology







**Information & contact** 

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