



PROMOS

From research idea to innovative product PROMOS Innovation Camp

Presentation

The PROMOS Innovation Camp focuses on working towards developing business opportunities from your results from basic research.

From May 12th to May 16th, 2025, in Klagenfurt, experts from universities, research institutions, and universities of applied sciences will come together to support your innovative business ideas.

In partnership with SMEs (Small and medium enterprises), industry leaders, and other experts, this camp provides working opportunities for entrepreneurship. Whether you're looking to expand your network, develop a start-up idea, or gain hands-on experience in TT (technology transfer), this is the place to be!

What to Expect?

Work on real-world business challenges

- Collaborate with industry professionals and researchers
- Turn innovative ideas into viable business plans
- Expand your network in a dynamic and inspiring setting
- Receive qualified training in TT

Don't miss this unique opportunity to bring your science to real life applications!

Date: May 12th - 16th, 2025

Location: Lakeside Science & Technology Park, Lakeside Spitz B11, Klagenfurt am Wörthersee

Expenses: The Innovation Camp is free of charge, including welcoming and good bye lunch.

Accommodation and local expenses in Klagenfurt are to be covered by participants **

Reserve your place by March 31st and be part of the future of innovation!

We are looking for:

- Researchers from Austria and Italy who are working on innovative ideas in the field of medical and biomedical technologies. Preference will be given to Master and Ph.D. students.
- Participants will be selected by the PROMOS Innovation Camp Committee. Promising research idea or result with business potential are encouraged.

** Participation for researchers from the PROMOS Interreg project and associated partners institutions will be fully sponsored.

Preliminary Programme

	Monday 12th May	Tuesday 13th May	Wednesday 14th May	Thursday 15th May	Friday 16th May
9h-13h		IDEATION DAY Design Thinking and Experiments Prototyping	VALIDATION DAY Open Discussion about Ideas	Example of Successful Valorisation Projects and Start-Ups Consultation with Experts	Pitch Presentations 12:30 Follow-up discussion (IM participants, others)
13h-14h	Welcoming Lunch Reception	Break	Break	Break	See You! Goodbye Lunch
14h-17h	Innovation Camp in a nutshell- From research idea into an innovative product	Individual Work and Consultation with Experts	Intellectual Property Section	Pitch Preparations	
17h-19h	Break		Break		
19h-20h	Universities Third Mission		Visit of Companies in LP		
20h-22h	HUB Night				

Project
Partners



eurac
research



Associated
Partners



Lakeside
SCIENCE & TECHNOLOGY
PARK



Organization Team



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